



POSITION: Store Manager
LOCATION: Crown Isle & Comox
START DATE: May 3rd, 2021

THE ROLE:

We seek a qualified leader to take on the role of Store Manager for both our Crown Isle and Comox locations. This dynamo has the ability to steer the sales ship, motivate, educate and demonstrate by example as you assist our experienced sales team in the achievement of monthly sales goals.

WHAT YOU DO:

Reporting directly to the company's President, the Store Manager's principal responsibilities are:

- Implement effective sales strategies, including staff incentive programs and cross-sell/up-sell strategies.
- Maintain an in-depth knowledge of our new and current products.
- Provide performance feedback to the front-of-house team.
- Maintain, input and optimize point of sale data.
- Constantly advocate for the Customer and represent the business goals of Coast Range Cannabis to the front-of-house team.
- Remain customer obsessed in all aspects of the job – consistently looking for opportunities to enhance the shopping experience.
- Auditing customer interactions with sales staff for feedback and training.
- Ensure all Internal, Municipal, Provincial and Federal compliance policies are met by staff and customers.
- High-level merchandising.
- Point of sale, cash handling, training.
- Scheduling all front-of-house staff and manage schedule communication.
- Manage cash floats and change.
- Organizing staff breaks and downtime duties.
- Conversing with customers who have questions or concerns.
- Enforcing inventory procedures to aid loss prevention.
- Other duties as required.

WHAT YOU'LL BRING TO THE TEAM:

- 2+ years retail management experience.
- Passion and strong knowledge of cannabis (required).
- Strong sales track record.
- Experience in Human Resource Management an asset.
- Strong working knowledge of POS systems, Word, and Excel
- Excellent written and verbal communication, including strong editing, grammar, and proofreading skills.
- Post-secondary degree an asset
- Proof of BC Cannabis Worker Qualification (required).
- Selling it Right (required)
- In-depth knowledge of the BC Cannabis Retail Store Terms and Conditions handbook (required)
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Full time salaried position.
Must be able to work evening and weekend shifts as needed.